

THE GUILD PLATFORM

Collaborate with Artists, Producers - Even Your Fans!

The music industry is evolving, and Guild gives you the tools to stay ahead. You even earn rewards and influence by simply using the platform and building the community. Connect with artists, producers, and industry professionals to co-create songs and videos, establish on-chain IP rights, and unlock new revenue streams - all in one platform. Turn fans into active supporters through token-powered collaborations, exclusive experiences, and community-driven

musical

Top Musicians of the Week

	Sarah Hopkins \$28,120		Justin Fontele \$22,330		Fionna Barlow \$19,800
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Featured Collab Opportunities

Genesis LP 14 Synth



Astrology Beats

Visionnaire developed a project for Musical World Inc. on the main Blockchains and with the creation of NFTs

Guild (formerly Musical) is a global platform where artists, musicians, record labels, studios, schools and many others can connect, collaborate on music, buy and sell finished works, support creators, control royalty sharing, and even turn projects into NFTs (Non-Fungible Tokens). It is therefore a place that creates economic opportunities for artists.

Visionnaire selected and provided professionals who were properly trained to work on an existing and developing system. A team was quickly assembled with a Project Manager, three Full-Stack developers (therefore, capable of both Back-End and Front-End) and a Mobile developer (thus capable of taking the initiative for mobile devices). As it was an international project, a team member was in charge of establishing the communication bridge between the client and the team.

The team grew along with the project and it has the challenge of multiple cultures in multiple countries.

The development fully in the cloud and in an agile way made by Visionnaire allowed the success of the project.

The result is an innovative project, with both app and web versions, attractive and easy to use. Everything in the Guild project is innovative, and the technologies used are modern, still on the way to becoming part of the daily life of the general public.

The challenge of always being up to date is great, but constant development is part of Visionnaire's DNA.

This Case is yet another great example that companies of any size can count on Visionnaire to turn innovative initiatives into reality.

It is also another international Success Case for our portfolio. Currently, Visionnaire has projects from several countries, including the United States, England, Germany and countries in South America.